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| **Bibliography** | Hainzer, K.; O'Mullan, C.; Brown, P.H. (2023) Agricultural extension in Papua New Guinea: the challenges facing demand-driven extension from the perspective of practitioners, In: Journal of Agribusiness in Developing and Emerging Economies, 15 pages, Emerald Publishing Limited, UK, URL: https://doi.org/10.1108/JADEE-06-2022-0131 |
| **Associated conference** |  |
| **Abstract / Content summary** | Agricultural extension has played a central role in building the capacity of smallholders for decades. In efforts to improve extension outcomes, demand-driven approaches have emerged to better align extension content with smallholder context. The aim of this paper is to explore the challenges facing demand-driven extension in Papua New Guinea. Keywords: agricultural extension, demand-driven, Papua New Guinea, smallholder |
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